

**Venkat Raman**

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**From:** One by DerbySoft <marketing@derbysoft.net>  
**Sent:** Thursday, May 11, 2017 8:06 AM  
**To:** derbysoft@ramancopywriting.com  
**Subject:** Thank You for Downloading - 3 Simple Steps to Successful Channel Management for Small Lodging Providers

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## FREE e-Book: 3 Simple Steps to Successful Channel Management



Hi Venkat,

Learn how you can easily attract more guests to your B&B, guesthouse, or small hotel by successfully promoting it using a channel manager.

**This guide** will give you an outline of the three essential steps to take if you want to use a channel manager.

- Step 1. Establish your online presence and booking engine.
- Step 2. Choose a channel manager that works for you.
- Step 3. Fine-tune your channels and strategy.

PLUS - a glossary to navigate the terminology used for channel management and hotel marketing

Thanks again, from all of us, at **One by DerbySoft**.

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**“Super easy set up. In only three steps one can already access the platform and see how it looks like.”**

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**JANKO RAKOVICH**  
*Hotel Cattaro, Montenegro*



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